

ESI Media solus email templates guidelines

The HTML template you have received includes our header and footer. There is also a space to add your custom content, which should be added into the area described as [\[add content here\]](#).

The header and footer has dynamic code used for tracking and metrics.

E.g: ``
DO NOT change any code in the header and footer. Your file will be REFUSED if any changes are made.

Custom CSS code can be added below the line `/* ***** ADD YOUR CSS BELOW ***** */` located within the `<head></head>` tags.
All custom CSS should be in-lined into each HTML element.
Not in-lining the styles will cause display problems on some email clients.

Always check your final code on Litmus or WC3 validator.

Email specification:

- Responsive email
- Content width: 600px
- Breaking point for mobile view: 599px
- Mobile width: 300px;

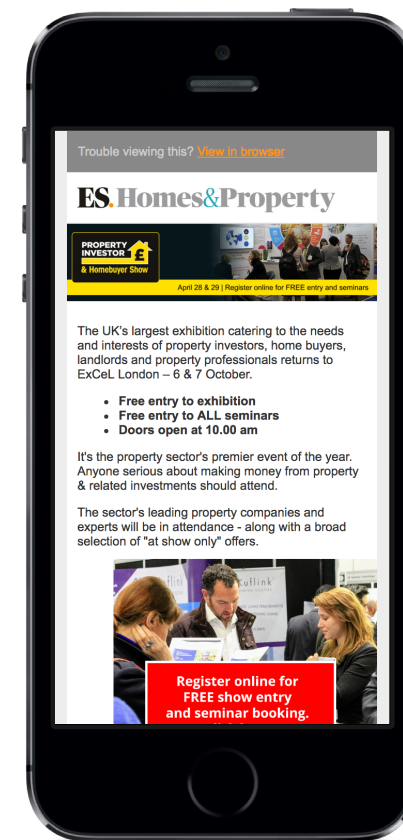
Submitting your email:

Your file must be saved in a .zip format with the name of your company/brand. The .zip file must contain the HTML file called `index.html` and an "images" folder. If your images are hosted, only the `index.html` file is needed. Make sure to add the full image source URL including `http://` or `https://`, and please don't forget to close the image tags with `>`.

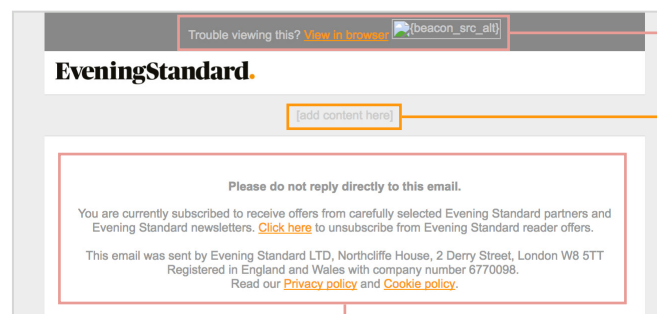
External links

Make sure all the external links have their full URL address including `http://` or `https://`.

EXAMPLE OF OUR SOLUS EMAIL



EXAMPLE OF OUR TEMPLATE



CHANGES NOT ALLOWED

Our online link and tracking code

Area to add your email content

CHANGES NOT ALLOWED

Our mandatory terms and conditions

